VAIMH Strategic Plan
October 22, 2013

VAIMH Roles
1. *Own Endorsement process
   - Build and implement infrastructure for endorsement system for years 2013-2016
   - Defining Policies for endorsement process
   - Establish professional development curriculum
2. *Support ECMH Institute with focused IMH activity
3. *Provide cases supporting evidence to build DMAS ability to find IMH reimbursement
4. *Launch one learning community to promote IMH practice

Expansion of Field
1. Public Awareness-marketing piece (Develop Infographic and White Paper with ECMH)
2. *Membership growth- development of chapters
3. Building capacity of providers

Professional Development
1. *Endorsement process
2. *Institute
3. *Learning communities

Policy and Funding
1. Maximize Medicaid EPSDT dollars

Down the Road Consider
1. Develop curriculum of specific trainings related to the endorsement competencies like those developed in Michigan and Massachusetts
2. More targeted outreach to early intervention and home visiting programs