



ACCESSIBLE WEBSITES

SKIP/DESCRIPTIVE LINKS

SKIP LINK: Please provide a “Skip to main content” link for screen reader and keyboard users. **DESCRIPTIVE LINKS:** Use link text that describes the destination (“Learn more about our services” instead of “Click here”). Please label the play button on videos “play.”



DEAF & BLIND ACCESSIBLE

Please provide alt text for images, icons, and non-text content. **CAPTIONS & TRANSCRIPT:** Include captions for videos and transcripts for audio content.

TEXT & FONTS

RESIZE TEXT: Text should be resizable up to 200% without losing functionality. **FONTS:** Sans-serif fonts (like Arial, Helvetica, Verdana) are generally preferred for screen readability due to their clear letterforms and even stroke width.

Serif

A
b
c

Sans-Serif

A
b
c



COLOR

COLOR CONTRAST: Ensure sufficient contrast between text and background. Avoid relying solely on color: Use more than just color to convey information (e.g., add text labels).

VISUALS

FLASHING: Content should not flash more than 3 times per second. **VISIBLE FOCUS:** Interactive elements must have a visible focus indicator (a border or glow). **AVOID IMAGE CAROUSELS & SLIDERS:** They can be challenging for screen readers to navigate.



NAVIGATION

KEYBOARD NAVIGATION: Ensure all functionality is keyboard-accessible. Maintain consistent layout and navigation. **LABELS:** Properly label form fields, include error messages, and use a logical tab order. Use structured headings (H1, H2, H3) for content.

INSTRUCTIONS: Provide clear guidance for forms and interactions. **ERROR HANDLING :** Offer helpful error messages with correction suggestions.

ACCESSIBILITY

LANGUAGE: Please use plain language; avoid jargon where possible. Set the correct language in your HTML (<html lang="en">). **RESPONSIVE DESIGN:** Ensure accessibility across devices and screen sizes. Test your site with screen readers like NVDA, JAWS, or VoiceOver. **ARIA ROLES:** Use ARIA (Accessible Rich Internet Applications) roles and attributes correctly and sparingly.

